

THE **CCIM** INSTITUTE

Middle Tennessee Chapter

CCIM



Middle Tennessee CCIM 2026 Partnership Guide

A comprehensive education & events guide to aide in building your future partnership plan with the Middle Tennessee CCIM Chapter

THE CCIM INSTITUTE

Middle Tennessee Chapter

Who We Are

*CCIMs exceed their peers
in terms of transaction
volume by 42%*

For more than 4 decades, CCIM's Middle Tennessee chapter has been a strong and effectual regional presence, comprising 230+ leading practitioners, the vast majority real estate brokers, CRE lenders, attorneys and developers. A number of scholarships and opportunities for mentorship are available.

Our signature events draw considerable attendance, typically between 60-100 practitioners, as well as local politicians, industry leaders and academic experts, offering unparalleled opportunity for mentorship, education, and regionally-focused networking with the best in the business.



230+ / **Members**

10+ / **Yearly Events**

1981 / **Year Founded**

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Middle Tennessee Chapter

CCIMs Are

Real Estate Professionals

- Brokers
- Property managers
- Leasing professionals
- Developers

CRE Owners & Investors

- Investment counselors
- Institutional investors
- Asset managers

Allied Professionals

- Commercial lenders
- CRE executives
- Appraisers
- Attorneys
- Contractors

Real Estate's *Premier Organization*

CCIM Institute created the language of global real estate investment. Our courses and worldwide community deploy commercial real estate investment methodologies and tools that speed the pathway between opportunity, a go/no-go decision and success for an asset, taught by instructors who are themselves industry leaders. Today, the organization,

through its 50-plus chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin — real estate's most coveted credential — and its topical education courses offered through the Ward Center for Real Estate Studies.

Middle Tennessee Chapter

Annual Partnership Levels

2026 brings exciting events and value to our partners.

What better opportunity to support Commercial Real Estate education, than to become an annual partner! Our coveted annual partnerships allow for you to participate on many levels within our Chapter and have front-facing contact and connection building opportunities.

*All
Partnerships
Include:*

- Logo placement on website, weekly digital newsletter, and banner
- Invitation to select special events beyond the normal meetings
- 2 free chapter memberships
- Editorial content available in weekly digital newsletter
- Access to membership database
- Company recognition at all Chapter hosted functions and events

*PLATINUM
PARTNER
\$10,000*

- 3 min speaking opportunity during membership luncheons
- Recognized as Platinum Partner at all events/marketing
- Promotional materials displayed at luncheons
- 2 free tickets to each ticketed event
- Tin Cup signature event sponsorship including 2 teams and 1 station
- Prominent logo placement on website and weekly digital newsletter
- CCIM Chapter Scholarship presented in the name of the Partner

*GOLD
PARTNER
\$5,500*

- 1 partner-featured chapter meeting to promote your company/projects
- 2 free tickets for your company at its featured event
- 1 Station Sponsor with a Team at annual Tin Cup signature event
- CCIM Chapter Scholarship presented in the name of the Partner
- Prominent logo placement on website, weekly digital newsletter, and banner

Annual Partnership Levels

Continued

**SILVER
PARTNER**
\$3,500

- 1 partner-featured chapter event to promote your company
- 2 free tickets for your company at its featured event
- \$500 Contribution to chapter scholarship program

**BRONZE
PARTNER**
\$2,000

- 1 partner-featured event, i.e. networking or holiday event
- 2 complimentary tickets for your company at its featured event
- \$250 Contribution to chapter scholarship program

Partner With Us!

Sign Up Today At...

https://midtennesseccim.com/Become_a_Partner

Reach out to Ginger Coleman for more information or questions.

Ginger@amchouston.com or 713.375.2733

Partner With Us!

2026 brings a new level of added value to our partners.

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Real Estate Professionals

- Brokers
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- Asset managers

Allied Professionals

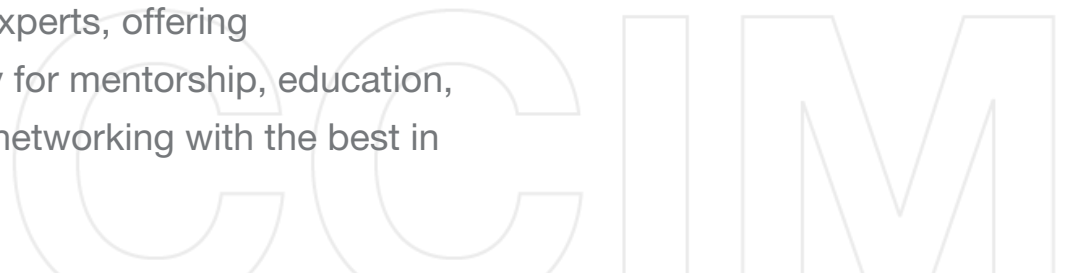
- Commercial lenders
- CRE executives
- Appraisers
- Attorneys
- Contractors

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What is a CCIM?

Certified Commercial Investment Member

Global Network. Local Connections.

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Allied Professionals

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The CCIM Institute has been the leader in commercial real estate education, technology, and networking since 1967; helping over 13,000 members worldwide.

What is a CCIM?

Certified Commercial Investment Members (CCIMs) are recognized leaders in commercial real estate, known for their expertise, ethical responsibility, and market-driven solutions. CCIM designees outperform their peers in transaction volume by 42%.

Middle Tennessee CCIM Chapter

The Middle Tennessee CCIM Chapter has been a key regional presence for over 40 years, with 230+ members including brokers, lenders, attorneys, and developers. Our chapter offers scholarships, education, mentorship, and signature events that attract industry leaders, politicians, and academics.

Learn more at: MidTennesseeCCIM.com